

2701

LEO BURNETT COMPANY, Inc.

Ad No. 1201—Dean Squires—Rex, No. 4414—Baci, Corcoran—4 1/2 (last)—5 1/2 x 7 1/2 in. TV Guide, 1971

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25 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.



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